



**SUBJECT:** AIM Custom Media Testimonial  
**DATE:** December 5, 2007

We have had the pleasure of working with AIM Custom Media for 1.5 years. In that time, our website hits have tripled and we have doubled our customer base.

Our professional driving school began as a hobby, and with the assistance of Greg Magnus and his team at AIM Custom Media, the driving school flourished into an extremely viable national business overnight. AIM is thoughtful, caring and uses proven marketing tools and processes to move companies forward professionally.

In addition to assisting us with our website development needs, AIM spent time educating us on other valuable marketing tools such as database management and professional marketing techniques. AIM was successful in establishing new marketing and networking relationships for our company, enabling the school to steadily increase its national exposure.

Thank you Greg, for helping us to bring an exciting service to the driving and racing school market place. With your assistance, we are now able to help our customers turn their dreams into reality.

Judy Faass  
Owner  
FAASST Performance Driving School, Inc.  
[www.FAASST.com](http://www.FAASST.com)